

Sponsors & Donors

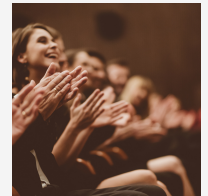


where mental health takes center stage



You Can Help Reduce the Stigma Around Mental Illness

Stigma, discrimination, and prejudice are major barriers preventing more than half of those suffering from mental illness from seeking treatment. LIFELINE PRODUCTIONS produces personal stories of those living with mental illness that create awareness, stimulate conversation, destigmatize mental illness, and foster hope and healing.



Inspired Action

The creation of Lifeline Productions and the world premiere of *Clowns Like Me* was years in the making. I am first and foremost a father. My eldest son has struggled his entire life with multiple mental health issues, so the escalating mental health crises in this country is deeply personal for me. The lack of adequate funding to address these issues is one part of the problem, but even more painful is the stigma surrounding mental illness and the marginalization of those whose suffer. A few years ago, I began to talk with Scott about possibly telling his mental health story on stage. I imagined putting these two pieces together—theatre and mental illness—could result in something authentic and empowering. And not just for Scott, but for the public as well. *Clowns Like Me* is not an end. It's the beginning. We are going to tell more stories each year to continue the conversations necessary for society-wide healing.

-Joel Ehrenpreis, Founder of Lifeline Productions

1 in 5 US adults experience mental illness each year but less than half of those suffering seek treatment.

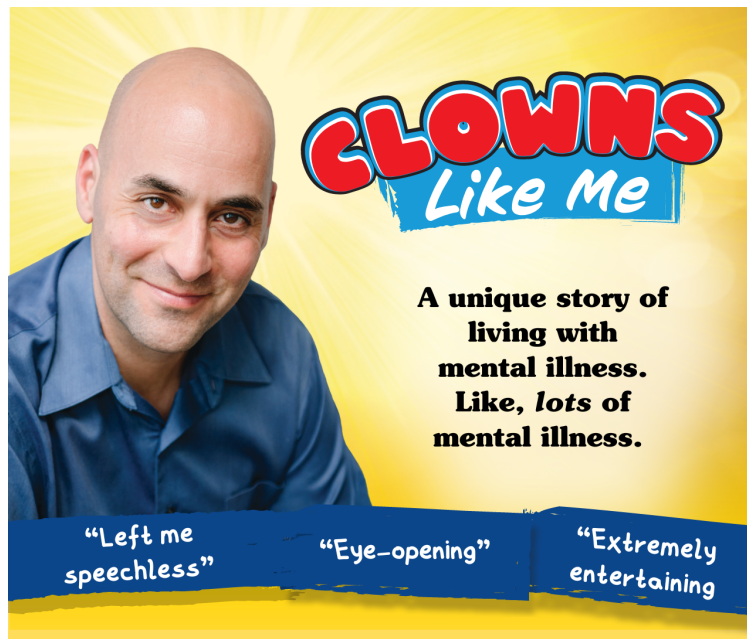
Nearly half of those who commit suicide each year suffer from a known mental health condition.

Stigma, prejudice, and discrimination are leading deterrents to seeking mental health treatment.

Source-NAMI National Alliance on Mental Illness

Changing the Conversation About Mental Illness

In our hit production, *Clowns Like Me*, actor Scott Ehrenpreis presented a humorous, poignant, and profound examination of the stigmas attached to developmental disorders and mental illness. His raw, and honest account of living with mental illness invited viewers to gain a fresh perspective and a new understanding of those struggling with their mental health. In our all new May 2024 production back at the Cook Theatre we will be presenting another inspiring and uplifting story of one woman's journey to find mental well-being. Stay tuned!



"The play is a masterpiece...compelling, educational, informative, inspirational, and more. The entire production... afforded opportunities for conversation, introspection, and contemplation. Applause and thank you for bringing this very important topic to the public in a way that insightfully teaches but doesn't preach." Anonymous donor

Be the Change

By contributing to Lifeline Productions you will display your commitment to creating a safe and accepting community where we can talk, learn, and seek treatment for mental health. By supporting our mission your valuable gift will expand our innovative initiative, help create future productions, tour our shows, and engage with growing audiences in the communities that need it most.

"If this performance helps only one other person or one family who is struggling, then it will be a great step forward. It offers hope and understanding for everyone involved." - Susan Loesel



Our Reach

Clowns Like Me debuted to sold-out audiences and rave reviews in May 2023 at the Cook Theatre, and had a second run at the Cook Theatre in August with over 1,300 attendees moved by Scott's message. Lifeline is currently developing connections for a national, and international tour of *Clowns Like Me* as well as screenings for our film product. Our exciting new production will debut during National Mental Health Awareness Month May 2024. With your support we can share our essential message of hope and understanding with anyone who has suffered, or knows someone who has suffered, from mental health challenges.

According to a 2020 survey conducted by the National Alliance on Mental Illness, 49% of adults in the United States still believe that seeking mental health treatment is a sign of weakness.

By reducing the shame and secrecy that often surrounds these issues, we can encourage more people to seek help when they need it, leading to better outcomes for individuals and society as a whole.

Donor & Sponsorship Options

Friend \$1-\$999

Benefits include listing in our Playbill, website recognition, and special invitations to sponsor and donor events.

Patron \$1,000-\$2,499

Benefits include 2 tickets to performance of your choice, listing in our Playbill, website recognition, and special invitations to sponsor and donor events.

Benefactor \$2,500-\$4,999

Benefits include 4 tickets to performance of your choice, social media recognition, listing in our Playbill, website recognition, and special invitations to sponsor and donor events.

Performance Sponsor \$5,000-\$9,999

This sponsorship level helps support a theatrical performance.

Benefits include curtain speech recognition, 6 tickets to performance of your choice, half-page Playbill advertisement, social media recognition, website recognition, and special invitations to sponsor and donor events.

Production Sponsor \$10,000-\$19,999

This sponsorship level helps support a theatrical production's run.

Benefits include inclusion in all print and media promotions for a single production, curtain speech recognition, 8 tickets to performance of your choice, full-page Playbill advertisement, social media recognition, website recognition, and special invitations to sponsor and donor events.

Tour Sponsor \$20,000-\$49,999

This sponsorship level helps sponsor all tour stops of a theatrical production.

Benefits include all of the following for all productions for the entire year, inclusion in all print and media promotions for a single production, curtain speech recognition, 8 tickets to performance of your choice, full-page Playbill advertisement, social media recognition, website recognition, special invitations to sponsor and donor events, plus private screening opportunities.

Angel Sponsor \$50,000+

This sponsorship level helps Lifeline Productions develop, produce, and present meaningful stories that fulfill our mission of destigmatizing mental illness and fostering hope and healing.

Benefits include all of the above plus additional promotional, audience engagement, speaking, and private screening opportunities.

Commitment Form

Business/Sponsor Name: _____

Contact Person: _____

Phone: _____ Cell: _____

Email: _____

Billing Address: _____

Donor/Sponsorship Level: _____

Sponsor Signature: _____ Date: _____

You may make your contribution by check to the address below, or by credit card by using the online submission form on the Sponsorship page of our website. Please email all logo and advertising images to admin@lifelineproductionsinc.org. Please contact us with any questions. Thank you!

Contact

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Lifeline Productions, Inc. is a registered 501(c)(3) nonprofit organization. Contributions are tax deductible as provided by law.